

An Overview of Mobile Mapping

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Mobile Mapping Systems (MMS) are an exciting data acquisition discipline that, while present in the industry for some number of years, are now emerging as a competitive technology in a number of data collection scenarios.

This webinar will present an overview of Mobile Mapping System technology aimed at assisting business leaders and key technical and management staff, with making decisions regarding introducing this technology into their data acquisition tools portfolio. The webinar will also cover key factors in the contract acquisition of MMS data and services. Topics that will be covered include:

- An Overview of MMS Technology
 - Hardware Components
 - Operating the MMS
 - Data Processing
 - Derived Product Generation
- System Advantages and Disadvantages
 - MMS versus Airborne
 - MMS versus static (tripod) scanning
 - Accuracy/Resolution considerations
 - Processing Software maturity
- The Cost of Owning and Operating an MMS
 - Systems costs
 - Back office infrastructure
 - Operations and Productions staff
 - Maintenance expenses
- Contracting for Acquisition of MMS Services
 - Data Standards
 - Market Conditions
- Business Opportunities with an MMS
- Questions & Answers