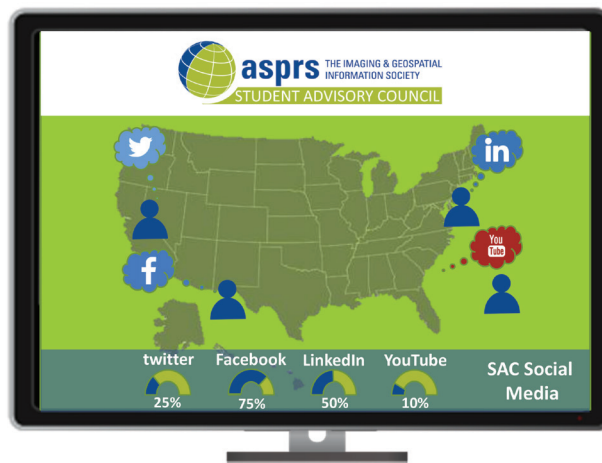


GREETINGS FROM THE ASPRS STUDENT ADVISORY COUNCIL (SAC)!

This year, we are focusing on social media. Building an active social media community, that will extend the reach of ASPRS to student members and the public. Our goal is to build a powerful information channel to better serve students in a more efficient manner.

We invite every ASPRS student member to become an ASPRS SAC Brand Ambassador on social media working towards significantly boosting our audience engagement and ultimately support the original vision of ASPRS.



SAC Brand Ambassadors will

- Welcome suggestions and comments on the SAC social media pages
- Discuss ways ASPRS can serve student members
- Create student focused activities.
- Help students network, find collaborators, and share ideas on topics of their interest.
- Provide student members and the public with informative geospatial content; ASPRS Spotlight Videos etc.
- Help generate exposure to ASPRS news, achievements, opportunities and activities.
 - Conferences
 - Scholarships
 - Certifications
 - Student focused sessions
 - Volunteering
 - SAC Leadership

We understand the randomness of social media but our goal is to measure the growth in our social media accounts through different measures. Measuring this success is critical to ensure proper communication. For example, one way to validate the impact of ASPRS SAC presence on social media would be to monitor the increase in the number of applicants for ASPRS opportunity, i.e., volunteering, SAC leadership, and scholarships.

JOIN US



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<https://twitter.com/SacAsprs>

ASPRS STUDENT ADVISORY COUNCIL

YOUSSEF KADDOURA
COUNCIL CHAIR

VACANT
DEPUTY COUNCIL CHAIR

JASON MCGLAUGHLIN
EDUCATION COUNCILOR

GERARDO ROJAS
DEPUTY EDUCATION COUNCILOR

VACANT
COMMUNICATIONS COUNCILOR

JEFF PU
DEPUTY COMMUNICATIONS COUNCILOR

AUSTIN STONE
NETWORKING COUNCILOR

VICTORIA SCHOLL
DEPUTY NETWORKING COUNCILOR

DAVID LUZADER
SAC ECPC LIASON