

Dr. Johnson is a subject matter expert in commercial GIS and Geospatial Intelligence in leading edge technology areas such as global mesoscale satellite imagery, high performance geospatial cloud analytics and delivery, New Space and the internet of things data focused on Global Food Security, Water Resources, Energy and National Security. As CEO of Global Marketing Insights, Inc., she serves an international client base providing Geospatial Business Intelligence Expertise for Geospatial Data Interoperability Programs enabling federally developed technology transfers to the private sector for societal benefit. Her organization provides products focused on Geospatial Plans for: strategic sales, marketing and highly customized marketing research studies for the US government and global commercial organizations as well as marketing and product service plans for commercial organizations to provision to the US Government. Dr. Johnson has 25+ years of experience and has worked in and with over 180 countries developing GIS and Geospatial Value Added Distribution Networks, ground station networks and remote sensing academic training programs. She possesses a security clearance allowing her to serve the national security needs of the United States as they strive to understand the future impacts of commercial GIS and Geospatial Airborne and Spaceborne global technologies and assets as well as the multiple capabilities offered by New Space. She was recently awarded a certificate of completion for the Senior Managers in Government Program, 8/2019, John F. Kennedy School of Government at Harvard University, Executive Education and obtained her Doctorate Degree in Management (focused on economics and Technology Transfer) from the Weatherhead School of Business from Case Western Reserve University, Cleveland, OH.