

Trish Horkan supported the EGLR Board in 2020 as a GIS/Marketing Intern while completing the final classes to earn her GIS Technical Certificate from Lakeland Community College. In this position, she did extensive market research to understand the member area and the geospatial technologies located within it, even creating a member map with location analysis. Trish also designed and managed content for the region website and created and designed the region quarterly newsletter. She also coordinated the publicity for the region's recent virtual meeting. Trish also has a B.A. in Business Administration, with a focus in Marketing. She has spent time working in various store management positions, where she focused on building and sustaining customer relationships.