

ANNUAL REPORT OF THE RETIRING PRESIDENT

TO THE MEMBERS OF THE AMERICAN SOCIETY OF PHOTOGRAMMETRY:

IN PRESENTING MY ANNUAL REPORT AS THE RETIRING PRESIDENT OF THE SOCIETY, I WISH TO EXPRESS MY APPRECIATION OF THE EXCELLENT COOPERATION AND SUPPORT RECEIVED FROM EACH OFFICER, DIRECTOR AND INDIVIDUAL MEMBER OF OUR ORGANIZATION. IT IS ONLY THROUGH THIS WHOLE-HEARTED, WIDE-SPREAD COOPERATION, COUPLED WITH THE FINANCIAL SUPPORT COMING FROM OUR SUSTAINING MEMBERS, THAT IT HAS BEEN POSSIBLE FOR THE SOCIETY TO EXPAND ITS PROGRAM FOR THE ADVANCEMENT OF THE ART AND SCIENCE OF PHOTOGRAMMETRY AND MAKE DEFINITE PROGRESS TOWARD THE OBJECTIVES WHICH WE HAVE SET BEFORE US.

WE ENTERED THE YEAR WITH A MEMBERSHIP OF 354 AND SET OUR SAILS FOR A GOAL OF 500 MEMBERS, WITH EVERY MEMBER OF THE SOCIETY ENLISTED ON THE MEMBERSHIP COMMITTEE. WE CLOSE THE YEAR WITH A MEMBERSHIP OF 632. DURING THIS PERIOD WE HAVE PLACED MEMBERSHIP IN THE SOCIETY ON A CALENDAR-YEAR BASIS, TO THE END THAT ALL STATEMENTS FOR DUES MAY BE SENT OUT SIMULTANEOUSLY AT THE END OF THE YEAR AND THUS ELIMINATE THE LARGE AMOUNT OF CLERICAL WORK AND SPECIAL CORRESPONDENCE CAUSED BY INDIVIDUAL MEMBERSHIPS CONTINUOUSLY BECOMING DUE. OUR REGULAR MEMBERSHIP FEE OF \$3.00 PER YEAR IS VERY NOMINAL AND DOES NOT COVER THE ACTUAL PER CAPITA COST OF RUNNING THE SOCIETY, THE DIFFERENCE BEING CARRIED BY SUSTAINING MEMBERSHIPS AND THROUGH THE SALE OF PUBLICATIONS. WHILE IT MAY LATER BECOME DESIRABLE, OR NECESSARY, TO INCREASE THE DUES TO \$5.00 PER YEAR, IT IS RECOMMENDED THAT FOR THE NEXT FEW YEARS AT LEAST, WHILE THE SOCIETY IS GETTING ITS STRIDE, A SPECIAL EFFORT BE MADE TO HOLD TO THE PRESENT FIGURE.

DURING THE YEAR THE FOLLOWING INDIVIDUALS AND FIRMS ASSISTED FINANCIALLY IN THE WORK OF THE SOCIETY THROUGH THE MEDIUM OF SUSTAINING MEMBERSHIPS AT \$50.00 EACH: - ABRAMS AERIAL SURVEYS, AERO SERVICE CORPORATION, AGFA ANSCO CORPORATION, BAUSCH & LOMB OPTICAL COMPANY, MISS LOUISE A. BOYD, EASTMAN KODAK COMPANY, EDGAR TOBIN AERIAL SURVEYS, FAIRCHILD AERIAL CAMERA CORPORATION, FAIRCHILD AERIAL SURVEYS, MAJOR W. SIDNEY PARK, SOUTHWESTERN AERIAL SURVEYS, AND WALLACE AERIAL SURVEYS. THIS RESPONSE TO OUR INVITATIONS FOR SUSTAINING MEMBERSHIPS FOR THE YEAR 1936 WAS VERY GRATIFYING AND MOST HEARTILY APPRECIATED. I TRUST THAT THE ACCEPTANCES OF THE INVITATIONS FOR 1937 WILL SHOW A SUBSTANTIAL INCREASE.

EARLY IN THE YEAR AN EVERY-MEMBER QUESTIONNAIRE WAS SENT TO THE MEMBERSHIP CALLING FOR SUGGESTIONS ON MATTERS PERTAINING TO THE WORK OF THE SOCIETY. THIS CANVASS BROUGHT IN NUMEROUS REPLIES, ALL OF WHICH WERE GIVEN CAREFUL CONSIDERATION, AND RESULTED IN MANY HELPFUL SUGGESTIONS.

IN ACCORDANCE WITH RECOMMENDATIONS PRESENTED AT THE LAST ANNUAL MEETING AND APPROVED BY THE BOARD OF DIRECTION AT ITS FIRST MEETING OF THE YEAR, OUR PUBLICATION HAS BEEN ISSUED AS A QUARTERLY INSTEAD OF A BI-MONTHLY AND A SPECIAL MIMEOGRAPHED NEWS LETTER HAS BEEN SENT OUT FROM TIME TO TIME TO KEEP THE MEMBERSHIP IN CLOSE TOUCH WITH SOCIETY ACTIVITIES. COINCIDENT WITH THE CHANGE IN PERIOD OF PUBLICATION OF THE MAGAZINE, THE MANNER OF PUBLICATION WAS CHANGED FROM MIMEOGRAPHING TO PHOTO-LITHOGRAPHIC OFFSET PRINTING, USING A BETTER GRADE OF PAPER AND AN IMPROVED METHOD OF BINDING. THE NAME OF THE PUBLICATION HAS BEEN CHANGED FROM "NEWS NOTES OF THE AMERICAN SOCIETY OF PHOTOGRAMMETRY" TO "PHOTOGRAMMETRIC ENGINEERING" AND THE POST OFFICE DEPARTMENT HAS ADMITTED THE PUBLICATION TO THE MAILS AT MATERIALLY REDUCED RATES OF POSTAGE. WITH THE CHANGE IN THE NAME AND STYLE OF OUR MAGAZINE, I FEEL THAT OUR PUBLICATIONS COMMITTEE SHOULD BE AUTHORIZED TO PRESCRIBE SUCH ADDITIONAL PUBLICATION REQUIREMENTS AS THEY MAY CONSIDER IN KEEPING WITH THE NATURE OF THE PUBLICATION. THE SOCIETY IS DEEPLY INDEBTED TO MR. CHARLES W. COLLIER FOR HIS FINE WORK AS CHAIRMAN OF THE PUBLICATIONS COMMITTEE AND TO THE MEMBERS OF HIS SECRETARIAL STAFF WHO HAVE GIVEN FREELY OF THEIR TIME AFTER OFFICE HOURS, WORKING ON THE PUBLICATION WITHOUT REMUNERATION.

DURING THE YEAR IT HAS BEEN FOUND NECESSARY TO MAKE A NUMBER OF CAPITAL INVESTMENTS IN THE WAY OF EQUIPMENT NEEDED TO REDUCE OPERATING EXPENSES AND TO MEET SPECIAL REQUIREMENTS. THESE INVESTMENTS TOTAL SOME \$300.00 OR MORE AND ARE LISTED IN THE TREASURER'S REPORT AMONG THE ASSETS OF THE SOCIETY. THEY INCLUDE A COMPLETE ELLIOTT MECHANICAL ADDRESSING SYSTEM FOR HANDLING ALL BULK MAILINGS TO THE MEMBERSHIP, A SPECIAL TYPEWRITER NEEDED TO MEET THE REQUIREMENTS OF THE POSTAL REGULATIONS AS TO STYLE OF TYPE AND OTHER SPECIFIED FEATURES OF OUR MAGAZINE, SPECIAL PLATES AND DIES FOR OUR STATIONERY AND EMBLEMS, AND A WORKING STOCK OF EMBLEMS TO MEET CURRENT DEMANDS. SPECIAL THANKS IS DUE COLONEL BIRDSEYE, THROUGH

WHOSE ASSISTANCE THE SOCIETY WAS ABLE TO OBTAIN CERTAIN OF THIS EQUIPMENT AT A VERY SUBSTANTIAL DISCOUNT.

WITH THE INCREASE IN MEMBERSHIP, THERE HAS BEEN A VERY MATERIAL INCREASE IN THE ROUTINE AND TECHNICAL CORRESPONDENCE TO BE HANDLED BY THE SECRETARY'S OFFICE AND A CORRESPONDING INCREASE IN THE WORK OF HANDLING THE MAILINGS OF PUBLICATIONS AND NEWS LETTERS. IN ORDER TO MEET THIS LATTER PROBLEM AND THUS HOLD TO A MINIMUM THE GENERAL CLERICAL EXPENSE, A VOLUNTEER MAILING AND DISTRIBUTION DEPARTMENT HAS BEEN ORGANIZED UNDER THE SUPERVISION OF MR. G. F. NAHAS OF THE PHOTOGRAMMETRIC UNIT OF THE SOIL CONSERVATION SERVICE, WHO, WITH THE VOLUNTEER ASSISTANCE OF OTHER MEMBERS IN THE UNIT, HANDLES ALL BULK MAILINGS OF THE SOCIETY.

SPECIAL MENTION SHOULD BE MADE OF THE WORK OF OUR VERY CAPABLE ASSISTANT SECRETARY, MRS. PARATER, WHO, WITH HER ASSISTANTS, HAS GIVEN THE SOCIETY MUCH VOLUNTEER SERVICE.

THE COMMITTEE ON BIBLIOGRAPHY, UNDER THE CHAIRMANSHIP OF MAJOR WHEAT, HAS DONE AN EXCELLENT PIECE OF WORK IN THE PREPARATION OF THE BIBLIOGRAPHY ON PHOTOGRAMMETRY, WHICH WILL APPEAR AS VOL. 11, NO. 4 OF OUR QUARTERLY PUBLICATION. AS ANNOUNCED IN THE NEWS LETTER OF DECEMBER 19, THE PUBLICATION HAS BEEN DELAYED SOMEWHAT ON ACCOUNT OF THE NECESSITY OF SENDING TO THE FACTORY FOR A SPECIAL TYPEWRITER. THE OPERATING EXPENDITURES FOR THE YEAR HAVE BEEN BUDGETED IN SUCH A MANNER AS TO LEAVE A BALANCE IN THE TREASURY AS OF JANUARY 1, 1937 SUFFICIENT TO COVER THE PUBLICATION AND MAILING EXPENSE OF THE BIBLIOGRAPHY. ARRANGEMENTS HAVE BEEN MADE FOR THE PUBLICATION OF THREE HUNDRED EXTRA COPIES FOR SALE TO LIBRARIES AND INDIVIDUALS AT \$2.00 PER COPY.

THE JOINT RESEARCH PROJECT INITIATED BY THE SOCIETY AT THE NATIONAL BUREAU OF STANDARDS WITH THE COOPERATION OF THE SOIL CONSERVATION SERVICE, THE GEOLOGICAL SURVEY, AND OTHER INTERESTED AGENCIES TO MAKE A COMPREHENSIVE STUDY OF THE SUBJECT OF DIMENSIONAL CHANGES IN THE SEVERAL TYPES OF PHOTOGRAPHIC FILM AND PAPER USED IN AERIAL SURVEYING IS MAKING VERY SATISFACTORY PROGRESS, AS INDICATED BY THE REPORT PRESENTED BY MR. RAYMOND DAVIS, WHO IS IN CHARGE OF THE WORK. IT IS EXPECTED THAT THIS PROJECT WILL BE COMPLETED WITHIN THE NEXT FEW MONTHS.

THE STUDY OF THE SUBJECT OF CONTROL FOR AERIAL PHOTOGRAPHIC MAPPING WHICH IS BEING CARRIED ON BY THE COMMITTEE ON SPECIFICATIONS UNDER THE CHAIRMANSHIP OF COLONEL BIRDSEYE, WITH THE COOPERATION OF THE SOIL CONSERVATION SERVICE, THE COAST SURVEY AND THE GEOLOGICAL SURVEY, IS STILL IN THE PLANNING STAGE, ALTHOUGH CONSIDERABLE PRELIMINARY WORK HAS BEEN DONE. THESE STUDIES INVOLVE A GREAT DEAL OF WORK AND WILL REQUIRE SOME TIME TO FINISH. HOWEVER, IT IS IMPORTANT THAT THEY BE CARRIED OUT AS EXPEDITIOUSLY AS CIRCUMSTANCES WILL PERMIT. A SPECIAL SUBCOMMITTEE OF THE COMMITTEE ON SPECIFICATIONS IS WORKING ON THE COMPLETION OF THE STANDARD SPECIFICATIONS FOR MOSAICS.

IN CONCLUSION, THERE ARE SEVERAL FEATURES OF THE YEAR'S ACTIVITIES WHICH, WHILE THEY HAVE BEEN SET FORTH IN DETAIL IN THE NEWS LETTERS, OR HAVE BEEN OTHERWISE ANNOUNCED TO THE SOCIETY, SHOULD BE MENTIONED HERE AS A MATTER OF RECORD. THESE INCLUDE AFFILIATION OF THE SOCIETY WITH THE AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE; COOPERATION WITH THE INSTITUTE OF THE AERONAUTICAL SCIENCES IN SPONSORING AN AERIAL PHOTOGRAMMETRY SESSION OF THE SUMMER MEETING OF THE ASSOCIATION HELD JUNE 17TH AT ROCHESTER, N. Y.; THE PROMULGATION AND ADOPTION OF OUR CODE OF ETHICS; THE 1936 SEMI-ANNUAL MEETING OF THE SOCIETY HELD SEPTEMBER 3RD TO 5TH AT CHATTANOOGA, TENNESSEE UNDER THE SPONSORSHIP OF THE TENNESSEE VALLEY SECTION; COOPERATION WITH THE DIRECTOR OF PROCUREMENT OF THE UNITED STATES GOVERNMENT IN THE PROMULGATION OF STANDARD SPECIFICATIONS FOR AERIAL PHOTOGRAPHY FOR GENERAL MAP WORK AND LAND STUDIES; AND THE ACCEPTANCE BY OUR BOARD OF DIRECTION OF THE APPLICATION RECENTLY FILED WITH THE SECRETARY FOR THE ESTABLISHMENT OF THE TEXAS SECTION OF THE SOCIETY.

AS WE ENTER THE NEW YEAR OF SOCIETY ENDEAVOR, WE SHOULD DO SO REALIZING THAT WITH INCREASED MEMBERSHIP AND AN EXPANDED PROGRAM, THERE HAVE COME TO OUR SOCIETY ADDED RESPONSIBILITIES. THEREFORE, LET US RENEW OUR EFFORTS AND COOPERATE WITH INCREASED ZEAL IN STRIVING TO CARRY OUT THE CONSTRUCTIVE PURPOSES FOR WHICH THE SOCIETY WAS FOUNDED.

RESPECTFULLY SUBMITTED,
HARRY H. BLEE,
RETIRING PRESIDENT.

(PRESENTED AT THE ANNUAL MEETING OF THE SOCIETY, JANUARY 19, 1937)