

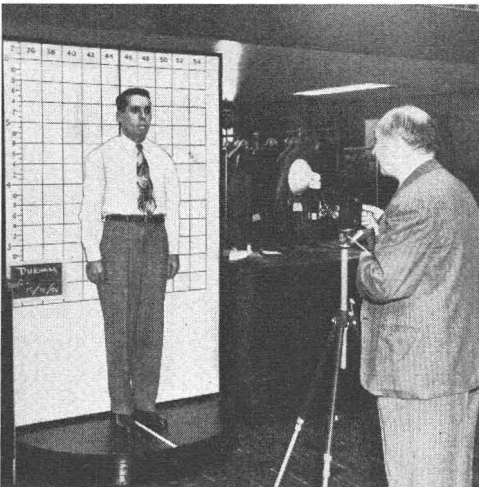
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YOUR TAILOR'S PHOTOGRAMMETRY

Bernard J. Colner, U. S. Coast & Geodetic Survey, Washington, D. C.

ONE of the better known exclusive custom tailors in Washington, D. C., Jos. A. Wilner & Co., has applied photogrammetry to give his customers "exclusive photo-tailored clothes." Besides using hand-taken measurements, Wilner's camera records the customer's measure with the aid of a grid-patterned background as shown in the illustration. Another side view tells the tailor the drop of the shoulders, the sway of the back, general posture and body contour. A try-on photograph is taken before the suit is finished to check all details and drape.



The photographs are not used stereoscopically nor are measurements obtained directly from them. They are used by the cutters and sewers as visual aids which, where they are combined with the usual written record of measurements, have a definite value in a large establishment where a suit is actually made by a craftsman who may not have seen the customer.

This is an instance in which a form of photogrammetry has been applied in a modest way to industry. This account may serve as an incentive for others to write of similar applications, even though the advanced techniques of photogrammetry are not applied completely. Perhaps suggestions can be made of how more economical advantage can be gained from photographs in this and other instances.