

## NOTES FROM THE PRESIDENT

### THE SOCIETY EXPANDS

#### NEW ADMINISTRATIVE AND EDITORIAL POLICIES

**T**HE American Society of Photogrammetry, after eighteen years of growth, has arrived at a membership of three thousand. Its JOURNAL—PHOTOGRAMMETRIC ENGINEERING—has grown from mimeographed form issued irregularly, to a standard printed magazine with five regular issues a year. Furthermore, two editions of a MANUAL OF PHOTOGRAMMETRY have been printed. The first was sold out completely and the Society is presently involved in merchandising the second edition. The need for an additional manual on the subject of Photo Interpretation has been suggested and plans are being made to determine its scope and contents.

Uses of the theory and practice of photogrammetry continue to multiply, and correspondingly, the activities of the Society require additional office work and coordination.

For several years the Society has required the service of a full time Secretary-Treasurer-Editor. Mr. Haynie, a retired naval officer, was the first to serve in this capacity. During the one year of his service, the office, which grew continually as records were built up, was in his home. After Mr. Haynie's death Mr. Norcross, retired from the Forest Service, was employed, and from the Spring of 1948 until the present has served in the triple capacity. Each year it has been necessary to employ additional office personnel in order that the Secretary-Treasurer-Editor would have a little time to attend to the more important phases concerned with the improving of the Society and its publications.

Recently Mr. Norcross notified the officers of the Society that, because the work-load had become so great, he could not continue and asked to be relieved of the Secretary-Treasurer's duties. It is his opinion that the position of Secretary-Treasurer-Editor is now such that it requires the full time of two qualified men, in addition to clerical assistance. Mr. Norcross kindly offered to continue with the editing phase.

In view of Mr. Norcross' request, the Board of Direction took action to employ a new Secretary-Treasurer and to obtain adequate office space in a more central location. As a result of these efforts the Society employed Mr. C. Earl Palmer, who assumed the duties of Secretary-Treasurer on February 23. Mr. Palmer has had wide experience in the business field. He has experience in selling, and during the war was the Field Director for the Red Cross in the Alaskan Area with the responsibility for the programing and accounting of a sizeable activity. It is hoped that Mr. Palmer will be of considerable assistance to the Society because of his knowledge of business and office procedure.

One of Mr. Palmer's first duties was to find suitable office space in downtown Washington and obtainable at a reasonable rental.



C. EARL PALMER

A very considerable number of opportunities were investigated. The result was a recommendation for renting three rooms with a total of about 500 square feet at 1000 Eleventh Street, Northwest. After investigation the Executive Committee decided to rent this space. On March 1 the moving of practically all the Society's office equipment and supplies was accomplished with the balance temporarily left at Mr. Norcross' home or to be retained there for his handling of the editing, advertising and reprint activities. Business operations at the new office were started on March 2.

With more time available, it is hoped that Mr. Norcross will be able to provide even better and more concise material in PHOTOGRAMMETRIC ENGINEERING, as well as to broaden the advertising field so as to help finance our costly publication.

Inherent in moves of this type are delays and mistakes of minor nature. The Board of Direction hopes that Members will be tolerant until the change-over is complete and the new members of our official staff have had sufficient time to orient themselves. The end result, it is anticipated, will be much better service to all Members of the ever-growing Society.

## ACTIVITIES OF THE BOARD OF DIRECTION IN 1952

**T**HE Board of Direction is the medium through which most Society business is conducted. Directors are elected for three-year terms. An annual turnover of five directors maintains continuity in long-range programs and promotes a fresh infusion of ideas and outlook.

During the year the Board met six times, in Washington, D. C. The business of each meeting is carefully documented by the Secretary. The agenda lists all unfinished business, new business, committee reports, report by the Secretary-Treasurer and announcements.

At the first meeting the Chairman and Deputy Chairmen for some twenty-four committees were approved for one-year terms. These committees implement the Board's policies and decisions and recommend new matters for its consideration.

Other important actions of the Board during 1952 include the following:

### 1. NEW MANUAL OF PHOTOGRAMMETRY

Operations were speeded-up to insure publication before the opening of the International Congress. This goal was reached. The Board approved printing 12,000 copies—5,000 bound and 7,000 to remain unbound until needed. It also established prices to encourage pre-publication and post-publication sales to Members, and approved discounts to teachers and students in photogrammetric courses, to libraries, and to subscription agencies. It was decided it was in the Society's best interest to market the MANUAL through its own efforts. The President and Secretary-Treasurer were authorized to sell or borrow on the Society's bonds as needed to finance the MANUAL. The printing bill of \$22,994.36 is being met by an initial payment of \$11,994.36 (about 50 per cent of the total) made in September, 1952, eleven successive monthly payments of \$925.00 and one of \$825.00, at 5 per cent interest. If not paid prior to the date due the total will be \$11,295.63.

A MANUAL Sales Committee was authorized, the Chairman being F. V. Krummrich, and the Deputy Chairman Fowler W. Barker. At the request of this Committee, funds were appropriated for leaflets and direct-mail advertising, and for the employment of a part-time clerk-typist for processing MANUAL