

PRESIDENTIAL ACCEPTANCE ADDRESS

I WISH to extend my grateful appreciation to all the fine Lads and Lassies who have made it possible for me to accept the honor of becoming President of this learned Society. I accept the responsibility and the extended effort that go hand-in-hand with this honor.

Science, engineering, and technology will be a very fundamental substance for the future; however, the very essence of the future will be people: our greatest of all assets. I feel, as do many of our members, that the American Society of Photogrammetry is on the threshold of an explosive advancement. When you read the coming Yearbook issue of PHOTOGRAMMETRIC ENGINEERING, note the caliber and professional reputation reflected by the Chairmen and Deputy Chairmen of the forty-two committees. We are well organized and our committees are performing well.

A few of the more significant objectives that will be pursued further during 1965 are simply summarized as follows:

1. *Photogrammetric Engineering*.—Emphasis on increased quality, new concepts, selling photogrammetry, and increased flexibility of format presentations.
2. *Council of the Society*.—Every possible assistance and service to aid in the initiation of a dynamic movement of the Council to fulfill the intended objectives of representation of and the contribution by the individual member through the Region and Council. The future growth and development of the Society, in a dynamic manner, rests to a major extent in the hands of the Council.
3. *Photogrammetric Education*.—Encouragement, exposure, and guidance of our youth relative to the scope and benefit of a photogrammetric education. The significance of mathematics, physics, and chemistry as a base to perform the functions of aerial topographic mapping, photo interpretation, mensuration, technical photography, remote sensing, and optical, mechanical, and electronic instrumentation.
4. *Business Procedures*.—Scientific and engineering contributions are prime objectives of our Society. However, of great importance to the progress of our Society, in the support of science and engineering, is the effectiveness of planning, organizing, and implementing the many diverse functions. The purposefulness of the American Society of Photogrammetry cannot be compromised. We must not lose sight of the fact that our Society is becoming bigger business each year and that we are obligated to conduct ourselves in a like manner. The cost of doing business has increased and we must consider plans for an increase in income. Our Society is financially sound and solvent but cannot increase services and, at the same time, balance future budgets by just curtailing incidental expenditures. The Society also requires additional full-time professional support to utilize the many potentials that have not yet been fully realized and to give increased continuity to our Presidents who serve only on a part-time basis. Integrated, dynamic leadership with imagination can more than double our income and services within the next five years. This cannot be done overnight but much accelerated progress can be accomplished in the immediate future since the groundwork has been established by many capable and talented members of our Society during the past three decades.

If the aim of the American Society of Photogrammetry is to render increased assistance for the development and effectiveness of an individual relative to his profession, we must plan, build, and pay accordingly for this very worthwhile aim.

—Gomer T. McNeil, President, 1965–1966