

# Committee Reports

## The President's Report

OUR SOCIETY has advanced progressively for 32 years on the performance and leadership of numerous personalities who had insight for, cared for, and perspired for the art and science of photogrammetry. Photogrammetry in the United States discarded its teenage jeans a decade ago and was courted by a more sophisticated government and industry. The basis for this sophistication, in essence, resulted from an evolutionary requirement to solve a more universal problem and an influx of the interfaces of many scientific and engineering disciplines.

Some of the significant highlights of the past year are presented in capsule form.

- 15,000 copies of the MANUAL OF PHOTOGRAMMETRY, THIRD EDITION, were printed and over 3,000 copies have been sold and distributed for a gross sales of nearly \$50,000.
- The efforts of the Manual Sales Committee resulted in sales of the MANUAL OF PHOTOGRAMMETRY, THIRD EDITION, of \$43,500 as of the publication date, February 18, 1966.
- The position of Executive Director of the Society was established to head the professional staff of the national headquarters office. The Executive Director will be responsible for making decisions which carry out the policies established by the Board of Direction and follow up on implementation by the Committees, Regions, and membership at large. The Executive Director will also be responsible for maintaining liaison with the technical community and for promoting the aims of the Society in all its spheres of interest. Serving on a full-time basis, he will be able to materialize the many potentials that have not been fully realized and to give administrative continuity to the necessarily part-time direction of the Presidents. Brig. General Lawrence P. Jacobs has been employed to fill the position of Executive Director as of April 1, 1966.
- In the past, Society funds have not been available for travel by the officers and members of the Executive Committee, Board of Direction, and Council. To improve representation and communication, an experimental travel budget for



BRIG. GEN. LAWRENCE P. JACOBS

1966 has been established by the Board to sponsor travel as needed.

- The 1965 budget forecasted a deficit of \$9,281. This projected deficit was reduced to \$4,450 primarily owing to an increase in the number of corporate members, an increase in revenue from the 1965 Annual Meeting, and a reduction in editorial salaries for PHOTOGRAMMETRIC ENGINEERING.
- The Executive Committee approved the 1966 budget, which reflects income, less expenses, of \$54,500; expenses for the position of Executive Director and for travel are included.
- The Richmond Director of Internal Revenue Service advised by letter in November, 1965, that in his opinion the American Society of Photogrammetry did not qualify for exemption of income tax and proposed the revocation of ASP's exemption from income tax. Since ASP did not agree with this opinion, a protest was filed with the Internal Revenue Service in December, 1965. The Richmond Director of Internal Revenue Service advised by letter in January, 1966, that they had carefully considered



the ASP protest and withdrew the proposed revocation. The immediate response of the District Director to our protest was appreciated since the consequences of the proposed revocation were of deep concern not only to the official bodies of ASP but to the membership in general. The revocation of our non-profit status would naturally affect our finances but possibly of greater significance would be the questionable condition whether government and industry would be in the position to continue to sponsor ten's of thousands of man-hours each year if the Society were classified as a profit organization. The independent auditors and accountants for our Society, Arthur Young & Company, were our consultants for filing the protest. We are, indeed, grateful to Arthur Young & Company for their professional assistance, not only in regard to the protest, but also for the annual auditing and accounting services.

- During the past three years we have progressed from an archaic single entry bookkeeping system to a modern double entry system from which representative financial statements are prepared for historical, planning, and policy purposes.
- Established a group hospitalization and life insurance plan for the employees of the national headquarters office.

- The Board of Direction approved the leasing of increased office space for the national headquarters. The increase in space from 900 to 1,600 sq. ft. is required to accommodate the Executive Director and to establish a National Headquarters Library.
- The Distinguished Lecture Series was continued.
- Presented an application to the National Science Foundation for a grant to sponsor lecturers under the Distinguished Lecture Series.
- The Executive Studies Committee outlined 10 objectives to be considered for the year.
- At its meeting on September 23, the Council of ASP (consisting mainly of the presidents of the 14 Regions) recommended increasing the annual dues of corporate members to \$15 and those of sustaining members to \$500. The next day, the Executive Committee proposed similar increases, to \$16 and \$300 respectively. The Board of Direction, meeting on September 30, voted to accept a compromise of the two proposals: namely \$15 for corporate members and \$300 for sustaining members. After the proposal was published in the October *Newsletter*, as required by the Constitution, five letters of opinion were received from members. The Board considered these and other opinions on

December 2 and, the required waiting period of 60 days from the original proposal having elapsed, authorized the change in the By-Laws, effective January 1, 1966.

- The Executive Committee approved a 40 per cent discount (the same as is given to bookstores) for all donations of Manuals to libraries and educational institutions.
- Each of the 20 members of the Board of Direction was appointed to serve as Cognizant Director of a Committee.
- The Library, History, and Records Committee reviewed the minutes of the Board of Direction meetings from January 1960 to the present, extracted guidance and policy items, and prepared a guide for the President.
- An ASP representative was appointed for liaison with the National Science Foundation.
- The President visited the following Regions: Florida, Northern California, Southern California, Columbia River, Puget Sound, Great Lakes, North Atlantic, Central New York, St. Louis, Potomac. The President also attended the Canadian Institute of Surveying Annual Meeting in Ottawa.
- The Regions were furnished with duplicate mailing plates.
- ASP was awarded a grant of \$4,400 from the National Science Foundation to support the "International Symposium on Spatial Aerotriangulation," held at the University of Illinois, February 28-March 4, 1966.
- The NASA Ad Hoc Committee was appointed in response to a request from NASA for an independent opinion from a professional organization on defining a photographic system to support lunar mapping. The Committee prepared and submitted the report "Camera System for Lunar Mapping" to NASA. Since other technical assistance will be offered to NASA by ASP, The Committee will be expanded and made permanent.
- A joint ASP-ACSM Resolution was addressed to the Executive Office of the President, recommending that a means for effective coordination of Federal cartographic matters be established by the Executive Office of the President and stating that ACSM and ASP stand ready to serve as advisors in establishing such means.
- ASP accepted the Statement of Purpose presented by the Committee on Photogrammetry and Aerial Surveys, Highway Research Board, as a significant effort to advance the science of photogrammetry.
- An additional copy of film "Cameras Aloft, Secrets Below" was procured.
- A contract was issued to the Johnson Reprint Corp. to distribute back issues and reprint out-of-print issues of PHOTOGRAMMETRIC ENGINEERING.
- The Council and the Board of Direction approved a petition for a Region in the Panama Canal Zone.
- The International Liaison Committee progressed rapidly and effectively with plans for ASP participation at the Eleventh International Congress of Photogrammetry, to be held in 1968 in Switzerland.
- A Membership Information Questionnaire was sent to 10 per cent of the members.
- A questionnaire requesting the names and States of registration of Registered Professional Engineers and Land Surveyors was sent to all members.
- The efforts of the Membership Committee and the Regions resulted in a record high of 4,180 corporate members and 289 student members.
- A full-time bookkeeper was employed.
- The Executive Committee approved the publication of 2,000 copies of selected papers from the University of Michigan's Second and Third Symposiums on Remote Sensing of Environment. The Remote Sensing Publication Committee will submit a report, during the Annual Meeting, relative to their recommendation for ASP to publish a *Manual of Remote Sensing*.
- The Board of Direction approved the establishment of an Emeritus Status for those members who have maintained continuous membership for 25 years and who are members at the age of 65. Members of Emeritus Status will not be required to pay annual dues, effective January 1, 1966.
- A Public Relations Committee, a Divisional Organization Committee, an Educational Opportunities Subcommittee, and the position of ASP Reporter were established and staffed.
- Approximately 8,000 copies of "What About a Career in Photogrammetry?" were distributed during the year. The majority of copies were requested and

utilized by vocational counselors. This brochure has been, by far, our most popular publication and reflects a favorable influence of our Society.

- Inter-Society Relations Committee was actively engaged in associations with the Society of Photo-Optical Instrumentation Engineers and various organizational groups of ASP.
- ACSM and ASP officers signed the cooperative agreement for the 1966 ACSM-ASP Convention and Exhibit at the more modern facilities of the Washington Hilton Hotel.
- A joint ACSM-ASP technical session on the relationships between the land surveyor and the photogrammetrist will be held during the Annual Meeting.
- The Society of Photo-Optical Instrumentation Engineers was invited and will participate in a joint technical session with ASP during the 1966 Annual Meeting.
- Presidential Citations for Meritorious Service were presented to 25 members.
- Income less expenses for the 1965 Annual Meeting amounted to \$16,636. ASP and ACSM each received \$8,318.

I wish to express grateful appreciation to literally hundreds of members of ASP whose cooperative efforts and performances made these highlights possible.

It is my personal opinion that the Executive Director approach to the organization of our Society will prove to be, within a few years, one of the most rewarding procedures ever adopted by the American Society of Photogrammetry. Naturally, this will come about not because the position exists but owing to the caliber of the man that fills the position. It is also my personal opinion that we have the caliber of the man in Brig. General Lawrence P. Jacobs who has proven his competence in the fields of management and engineering.

We are engineers, scientists, technologists, and artists who require an integrated and efficient "housekeeping vehicle" to assist our Officers, Executive Committee, Board of Direction, Council, Regions and Committees in the fulfillment of the aims and objectives of our Society during an age of accelerated technological developments.

The increase in the salaried staff at the headquarters office does not indicate or infer a change in policy relative to the hundreds of members who contribute to Society functions without reimbursement.

Three general recommendations for our Society to pursue in the immediate future are: (1) to further increase communications from the National Headquarters to the Regions and from the Regions to the National Headquarters, (2) to further increase the performance of administrative functions by the salaried headquarters office staff as an effective means to conserve the available time of the ASP Officers in order that they may concentrate on duties involving the advancement of the aims and objectives of the Society, and (3) to further increase our Society activities in education, educational opportunities and student membership.

It is with deepest sympathy that I present the names of the members of our Society who have passed on since the last Annual Meeting:

John A. Whittle, Jr.  
 Jesse V. Dobbins  
 Fredrick T. Sonne  
 Harcourt L. Cameron  
 William A. Riggs  
 Charles W. Buckley  
 W. P. T. Hill  
 Banhart P. Harder  
 Alexander D. Neville  
 John J. Feder.

We would appreciate being advised of the names of any other members who have not been presented here.

Without the ground work that was prepared by our Past Presidents and without the understanding and support of the Regions, Council, Executive Committee, Board of Direction, and Committees, the many accomplishments of the year would not have materialized.

In respectfully submitting this Annual Report, I wish to close with the thought that if in our race to the stars we neglect our exposure to the warmth and capability of people as they are, we will conclude the race with only the substances that stars are made of.

—Gomer T. McNeil