

Report of The President

Robert E. Altenhofen

MY TENURE as the 38th President of the American Society of Photogrammetry was an experience both educational and rewarding. Educational, because it acquainted me with the complexities of heading a scientific society of more than 6,000 members whose diverse interests span numerous scientific disciplines and engineering fields; and rewarding, because my requests for assistance met with ready and enthusiastic response from all segments of the Society from committeeman through division directors and their subcommittees to Executive Director Lawrence Jacobs. We are blessed with service-motivated members without whose help the president cannot successfully direct the Society's activities. I will report briefly on these activities this morning.

MEMBERSHIP

The upward trend in membership continues. General Jacobs has given the details in his report which highlights the passing of the 6,000 mark. A strong financial position has enabled the Society to avoid an increase in membership dues. Our steady growth attests to the merit of the policy of opening membership to all who have an interest in photogrammetry, remote sensing and photographic interpretation.

SUSTAINING MEMBERSHIP

Past President Joseph P. Burns continued his effective service to the Society by accepting the chairmanship of a Special Commission on Industry Participation which, in addition to assuming the duties of the Sustaining Membership Committee, undertook a complete review of the Society's service to sustaining members. Input to the Commission's study was solicited from a wide sector with a view to establishing a policy of greater mutual benefit to all members, be they individuals, institutions or commercial enterprises. The roster of sustaining members continued to grow to more than 100.

PHOTOGRAMMETRIC ENGINEERING

Under the capable Editorship of Carper Tewinkel, our Journal continues as a definitive publication in the fields of photogrammetry, remote sensing and photo-interpretation. Furthermore, Carp has effectively managed the transfer of the printing of Photo-



Outgoing President Robert E. Altenhofen

grammetric Engineering from the George Banta Co. of Menasha, Wisc. to Everybody's Press of Hanover, Pa. The contract with the new printer will cover editorial services during those periods totaling three months each year when Carp, now retired, is away from the Washington area. Mr. Robert Eller who edits the Newsletter and the Professional Placement feature will assist, in the editor's absence, with occasional proofreading of articles whose authors fail to return corrected copy by press time.

Mr. William E. Harman has assumed the duties of Advertising Manager, succeeding Mrs. Barbara N. Muir who retired in December.

MANUAL OF REMOTE SENSING AND INTERPRETATION

Although progress on the manuscript has been slower than anticipated, Editor-in-Chief Robert Reeves hopes to have Volumes I and II to the printer before the end of 1973. As reported by Executive Director Jacobs, our request for financial assistance from the National Science Foundation is receiving favorable consideration.

MEETINGS AND REGION VISITS

By scheduling sessions of the Executive Committee and Board of Direction during important technical meetings, the Society affords the President an opportunity to meet

regional officers and members and to experience personally the effectiveness of its technical program. My presidential duties took me to the following outstandingly successful meetings, all of which were co-sponsored by ASP Regions and ACSM Sections: June, Coastal Mapping Symposium, Washington, D.C., attendance 230; October, Fall Convention, Columbus, Ohio, attendance 806; January 1973, Orthophoto Workshop II, San Jose, CA, attendance 370.

By coordinating visits to regions with official travel for the U.S. Geological Survey, I was able to minimize cost to the Society. I regret that my itinerary was limited to the area west of the Mississippi. President-elect Marshall Wright, Jr. will re-establish contact with eastern regions. Three of the regional visits were made to technical meetings, expertly organized and well-attended, all of which were co-sponsored by ASP and ACSM collaborating with local state associations of professional land surveyors.

I was privileged both to represent the Society and to participate in the technical programs at two of the three which included:

- November 15-17, Rocky Mountain Region, Eighth Symposium on Surveying and Photogrammetry, Denver, Colo.
- February 2-3, Rio Grande Chapter, Rocky Mountain Region, 1973 Symposium on Surveying, Mapping and Photogrammetry, Albuquerque, New Mexico.
- February 6-9, Alaska Region, Eighth Alaska Surveying and Mapping Convention, Anchorage.

An early-December trip to Sioux Falls afforded me the pleasure of awarding the Charter to the newly-formed South Dakota Chapter, St. Louis Region and installing the officers. I further attended the installation-officers meeting of the St. Louis Region and regular meetings of the Rolla and Columbia River Regions. These, then, were the pulse points in the Society's corporate body I was able to touch. It is a most satisfying experience to find our organization throbbing with life and to realize that it owes its vitality to regional activity.

12TH ISP CONGRESS

As Chief of the ASP delegation, I was honored to participate in the 12th Congress of the International Society of Photogrammetry which met in Ottawa from July 25 to August 4, 1972. My able assistants were Deputy Chief, Past-President Lawrence Swanson and advisor, President-elect Marshall Wright, Jr. The American Society of Photogrammetry

contributed significantly to the success of the Congress by having members participate in the program with invited and presented papers, and work-group reports. Marvin Scher, President of Commission I, conducted technical sessions dealing with "Aerial Photography and Navigation." General Jacobs, assisted by Hugh Loving and Joe Pilonero, put together an ASP exhibit. The Society appreciates the response of approximately 20 U.S. companies to the invitation to defray the expense of designing a commercial booth with display panels and information brochures describing their services. Judging from favorable comment, the prestige of ASP was considerably enhanced by both exhibits.

The Society can be proud of Past-President Frederick Doyle's numerous contributions to the Congress program. His eloquent keynote address, "Photogrammetry and the Future," was the highlight of the meeting. Carper Tewinkel was honored with elevation from Secretary-General of ISP to First Vice-President under newly-elected President Samuel Gamble of Canada. ASP was given responsibility for Commission V "Non-topographic Photogrammetry." Under the able direction of President Housam M. Karara and Secretary-General Robert F. Herron, Commission V activity during the quadrennium, ending in 1976 with the Helsinki, Finland Congress, will continue at a high level in a technical community of international scope. Already Sam has organized three working groups and is planning for the mid-quadrennium symposium to be held in conjunction with the 1974 Fall Technical Convention in Washington, D.C.

CERTIFICATION AND CODE OF ETHICS

The background and the current status of the Certification of Photogrammetrists Program, under study by Past-President James Webb's Ad Hoc Implementation Committee, was discussed at length at the October Board of Direction meeting in Columbus, Ohio. Jim's desire to be relieved as Chairman of the Committee was made known to the Board. He cited his retirement from Government service and the resultant loss of secretarial help as causes for further delays.

The Society is deeply indebted to Jim Webb and his committee for undertaking the complex certification implementation study at the request of Past-President Fred Diercks. The voluminous documentation resulting from the committee's deliberations attests to the hard work associated with this task. At Columbus the Board took cognizance of Jim's

desire to relinquish the chairmanship with the following resulting actions:

1. I was instructed to disband the Implementation Committee and effect its merger (members willing) with the Professional Activities Committee (PAC) under Al Quinn.
2. The Board was instructed to come to the San Jose meeting in January 1973 prepared to draft guidelines for the Chairman of the PAC covering both their continuation of the work towards certification and a review of the Code of Ethics.

I was greatly pleased to have Al agree to reactivate his committee to reconsider their recommendations regarding the Certification Program and the Code of Ethics. The San Jose meeting of the Board unanimously approved the following guidelines which are quoted in their entirety:

1. The Chairman of the Professional Activities Committee shall reconstitute the membership of the Committee from persons previously assigned thereto, members of the now discontinued Implementation Committee who desire to serve, appropriate representatives from the three technical divisions, and such other members as he may deem desirable.
2. The Professional Activities Committee is requested to review and as necessary revise and resubmit to the Board of Direction the wording of the Code of Ethics originally approved by the Board on 10 July 1969 and subsequently amended to eliminate any reference to competitive price bidding.
3. The revised wording of the Code of Ethics shall apply directly and exclusively to and shall govern the professional conduct of those members in private practice, government and the educational community who derive their primary livelihood by the provision of responsible photogrammetric services and expertise to others.
4. The Professional Activities Committee is further requested to develop and submit to the Board of Direction, criteria and other standards considered to be an appropriate set of requirements for a member in pri-

vate practice, government and the educational community to be granted professional recognition as a photogrammetrist—either by a State Board, or that failing, by a "Committee of Peers" organization.

Al Quinn assumed the task with his usual vigor and called a meeting of the PAC on Tuesday of this week to which were invited members of the Implementation Committee. I trust that he will report on an action plan at the Board of Direction meeting Thursday afternoon.

I am sincerely grateful to all who have given me the help so sorely needed to carry the responsibilities of the presidency. To Division Directors and their committee chairmen go the credit for the organization of a strong technical program. My heartfelt thanks to these dedicated members of the Society who give unstintingly of their time to enable us to achieve one of our principal aims as a scientific organization—the dissemination of knowledge in our field. My visits to 11 Regions have generated a deep appreciation for support given the Society by their officers and members. Annual meetings will come and go, but the foundations of a growing Society are at the grass-roots level. The hard-working Administrative, Central, Technical and Awards Committees have handled their assignments admirably.

My acceptance remarks last year promised that I would lean on Executive Director Larry Jacobs for assistance in serving the Society from distant California; and lean I did with complete confidence that he and his staff would answer all calls. I have unbounded gratitude for their help. Mr. Robert Lyddan, Chief of the Topographic Division of the Geological Survey, deserves special thanks for his tolerance of the time spent on Society business. Mrs. Linda Scott, my secretary, never failed when the correspondence pressure mounted and for her steady service I am most grateful.

Thank you for the honor of serving as your President.