## Report of the President

-Rex R. McHail

NE YEAR AGO, plus or minus several weeks, I received the gavel and title of President of the American Society of Photogrammetry from Professor Francis H. Moffitt. At that time I stood before you and waxed-wise about all the things I hoped to do in the ensuing year. Briefly, I promised to put as much effort as possible into the programs already underway. Some of these were the practical papers program, photogrammetric standards, professional practice division, certification program, new publications, divisional, regional, and fully cooperative joint sponsored meetings, conferences, and activities. Finally, I promised to augment and promote a Student Affairs Committee charged with the development, organization, and implementation of programs to serve the Society's goal of promotion and dissemination of our science to student members. The second part of my action plan was to ask and encourage each member of our Society to make a personal effort to share his professional expertise with someone who needs it.

Traditionally this is a time of recompense, and I stand ready to report. There is good news and bad news. Actually, there are many good things to report and some disappointments.



President McHail

First, I will admit that the President's Practical Paper program has not progressed as well as it was envisioned by my two predecessors, Frank Moffitt and Clif Crandall, and by me. Everywhere in my extensive travels I was confronted with the same old problem, which we naively thought was being solved. The bottom line is supposed to be service to our members. However, a large vocal representation of them do not feel we have the solution yet or even fully understand the simple problem, i.e., more practical papers, now. So, in spite of the fact that we do have very fine award winners here today, and I don't wish to detract from their efforts, the competition is not up to par, quantitatively, in the practical papers field. I've heard the resounding voice of our members and this I believe and report to you this day.

The other disappointment is in the grand total membership growth totals. We had a program devised to spread and extend our membership base, and in spite of some special efforts and real highs, such as the ISP Meeting in Germany, we didn't fair all that well in the totals column at the end of the year. The program still shows promise, and I believe and hope the committee will be able to get it moving this summer.

We've had some very special successes. The new Professional Practice Division has become a reality. The Photogrammetric Mapping Standards project has made great strides. The Student Affairs program has already shown great promise. The student awareness and promotion has been especially gratifying to me because I believe so much in its necessity and value. The special student program developed by Professor Robert Brock for the ACSM/ASP fall meeting at Niagara Falls was a rousing initial success, and this current meeting is already showing similar results. In fact, last night's meeting with the students was attended by approximately 220 eager persons. I am indebted to those who took on the task and ran with the program. The world of professional photogrammetry will be a better one because of their contributions.

It befalls my pleasure to crow about the fourth edition of the *Manual of Photogrammetry*, even though it was started many years ago by others before me. Within this past year, you will all recall receiving a special appeal from me for funds in the form of advance sales for the manual. We were in serious financial straits with the publication already committed and insufficient funds to pay for the printing. The response was overwhelming, the sales came in by the hundreds—about 2,600 in fact, which as you now well know allowed us to go ahead with the completion. A very happy ending and, as I said before, I'm proud that I'm able to report on it.

As an officer of the ASP, I traveled extensively. In fact, it is estimated that I flew more than 112,000 miles on ASP related business. Since this type of member contact is of special importance to me, let me reflect a bit on some of this travel. The first part of Table 1 shows some travel (excluding my own regional efforts) while I was Second Vice President under President Crandall. In 1979, the pace quick-

TABLE 1. R. McHail Travel, Representing The American Society of Photogrammetry

1978	Mar Apr Jul Oct	ACSM/ASP Annual Meeting, Washington, DC SUNY Wanakena, NY, lecturer ASP Region Western Great Lakes, St. Charles, IL ACSM/ASP Albuquerque, NM, Fall Meeting
1979	Feb Feb Mar Apr Apr May Jun Sep Sep Nov Nov	ASP North Carolina Chapter, Raleigh, NC United Nations Remote Sensing group, New York City ASP/ACSM Annual Meeting, Washington, DC SUNY Alfred Tech, Alfred, NY, lecturer American Assoc. Geographers 75th, Philadelphia, PA Technology Exchange Week, Panama City, Panama ASP Minnesota Chapter, St. Paul Remote Sensing Symposium, Univ. of Idaho @ Moscow, Speaker ASP/ACSM Fall Meeting, Sioux Falls, SD ASP Univ. of Michigan Chapter Meeting, Ann Arbor, MI ASP Eastern Great Lakes Region, Columbus, OH
1980	Jan Mar Apr May May May May Jun Jul Sep Sep Oct Oct Oct Nov Nov	Symposiums in People's Republic of China, Hong Kong, Tokyo and Honolulu ACSM/ASP Annual Meeting, St. Louis, MO Analytical Plotter Workshop, Reston, VA Canadian Institute of Survey, annual, Regina, Canada DMA/AC Reception, St. Louis, MO ASP St. Louis Region, St. Louis, MO ASP Albuquerque Chapter Meeting, Albuquerque, NM SUNY College of Environmental Science & Forestry, Wanakena, NY, Commencement Address ASP Central New York Regional Meeting, Rochester, NY International Society for Photogrammetry Meeting, Hamburg, Germany ASP/ACSM/WLS Puget Sound Region, Olympia, WA ASP/ACSM/FSPLS, Florida Region, Orlando, FL ACSM/ASP Fall Meeting, Niagara Falls, NY NOAA Reception on "Researcher". Washington, DC ASP Mid-South Region, Memphis, TN ASP Southwest US Region, Pasadena, CA ASP Columbia River Region, Portland, OR
1981		ASP/ACSM Rocky Mountain Region, Denver, CO ASP Texas/Louisiana Region, Houston, TX ASP/ACSM/ASPLS Alaska Region, Anchorage, AK ACSM/ASP Annual Meeting; Washington, DC

ened as I was able, as First Vice President, on several occasions to substitute for and augment President Moffitt. In 1980, I didn't get home much except for a short break during the hunting season.

While each of these entries could entail hours of stories, I won't bore you; the effect I'm trying to show is the breadth of exposure of my office to the Society members. There are several points of which I am especially proud. The entry May 1980, SUNY College....etc., Commencement Address. I consider this honor one of the personal highlights of my career.

Another important happening in 1980 was July, when I represented our Society at the XIV International Congress of the International Society for Photogrammetry in Hamburg, West Germany. I also had the pleasure of representing the ASP at the Canadian Institute of Surveying annual meeting in Regina, Canada. Further along, Table 1 shows a flurry in 1981 up to this meeting. And Figure 1 shows a crayon enhanced nondigital cartographic display of the Regions covered. To those un-yellowed, I apologize.

This is the time and place to explain my vocational and professional relationship. As I stated in my incoming address a year ago, I was given an endorsement in 1978 by my employer, Bausch & Lomb. The company and officers have been extremely understanding of my ASP commitments and activities throughout my office; not to mention my personal withdrawal from the workforce but also the expenses borne by my division. I am, and I'm certain the Society is, very grateful for this generosity.

I wish to close by leaving my thoughts and feelings of the American Society of Photogrammetry with you. As a result of my intensive efforts, I come away with a very strong, good, warm, and optimistic feeling about our Society. It is an excellent organization mainly because it is composed of extraordinary people who, in many cases, have dedicated their professional life towards its well being. I leave office filled with enthusiasm about the prospects of helping to create a better world from the benefits derived through our science and technology. I have great pride in the successes we have had in the 47 years of Society incorporation.

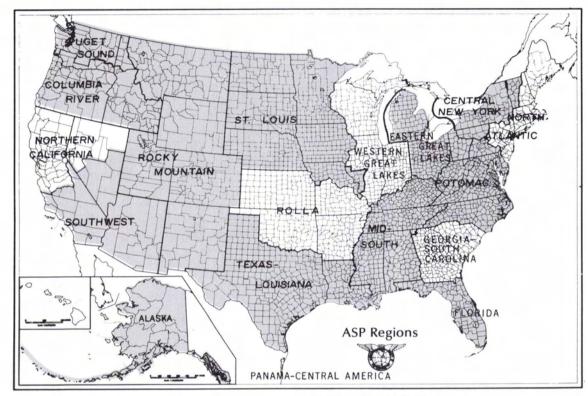


Fig. 1. ASP Regions visited by President McHail.

I thank all of you for the support you have given . . . the staff, officers, members, everyone. And most of all I especially wish to acknowledge and thank my wonderful and understanding wife, Shirley, and our family for their very special support.

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and the remote sensing industry in Canada now enjoys a reasonable degree of stability, and I will be pleased to offer the benefit of my experience to my American colleagues and help them in any way I can.

I hope that the new Professional Practice Division will address the problems of the private practitioner, and that its action will result in a gradual improvement of the conditions under which the private sector must operate.

In closing, I would like to ask you for your full support in carrying out my duties as the President of the American Society of Photogrammetry. Together we can continue to increase the present strength of our Society and advance its cause.